<p style="text-align:center">Outset Medical
Cookie Notice</p>

<p style="text-align:center">Effective 01 May 2025</p>

At Outset Medical, we strive to be transparent about how we use cookies and other similar technologies in connection with our websites ("Sites") and other online applications or services ("Services") that link to this cookie notice ("Notice"). We may use cookies and other similar technologies to operate and improve your experience using our Sites and Services, to measure the effectiveness of our Sites, Services, and communications, and to provide advertisements that are tailored to you. If you choose to opt-in to cookies placed by third parties, then those third parties may receive information about you, your location, or your browsing history.

When you visit any website, including our Sites, the website may store or retrieve information on your browser. This information might be about you, your preferences, your device, and your interactions with or interests in our Sites and Services. This information can be used to make sure our Site works in an optimal way, or to give you a more personalized web experience. When you opt in or select "accept all" cookies, or allow performance, functionality, targeting, or social media cookies, you understand and agree this information is collected by us and by the third parties that operate the cookies on our Sites, and agree to data collection and use both by us and by these third parties. For more information about our privacy practices, please see our Privacy Notice. For more information on the specific types of cookies we use, please continue reading below.

What are cookies?

Cookies are small text files that are placed on your device when you access a website or application ("app") through a browser. These files are then used to help identify your unique device for a specific purpose, such as to provide information tailored to your location, to remember your preferences, or to provide you with personalized advertisements. Cookies may contain the details of your browsing history on a website among its many uses.

- Cookies may be "first-party cookies," which are which cookies are placed by us on our Sites, or "third-party cookies," which are cookies belonging to others that are placed on our Sites. We use both first- and third- party cookies.
- Cookies can be "persistent" or "session" cookies. Persistent cookies remain on your computing device for a period of time, even when you go offline, while session cookies are deleted as soon as you close your web browser. We use both persistent and session cookies.

What are other types of tracking technologies that you may encounter?

Web beacons and session scripts

Web beacons (also known as pixels) allow us to count unique users to our website pages, and to see what users are accessing while on our website. This allows us to tell if visitors to our website are interested in our content, and to determine what types of content are most interesting to website visitors. They provide us with information such as your IP address so that we can distinguish individual visitors from one another. They also show us how many unique individuals interact with our content on our social media pages. If your browser settings permit tracking, information about your viewing of our Site may be transmitted to a third party for the purpose of showing you additional content related to your interests, such as when you use your social media accounts.

Web beacons are integrated into the code of our website, so they cannot be declined using the cookie banner. However if you do not wish to interact with web beacons, you can use a Virtual Private Network (VPN) service, adblocker, or setting on your browser that blocks tracking.

Session scripts (also known as session tracking) perform a similar function. We record interactions with our website, such as clicks or filling out a form, and record information such as your IP address to distinguish individual visitors from one another.

By using our website, you acknowledge and agree that we may use both web beacons/pixels and session scripts for the purposes described in this section.

Analysis tools

Analysis tools, such as Google Analytics, help us analyze how visitors use our Sites and Services. Among other things, these tools use cookies to collect data about the number of visitors to the Site, the web page that referred visitors to the Site, and the pages that visitors view within the Site. To opt out of Google Analytics, click **here**.

Local Shared Objects (e.g., Flash cookies) and Local Storage (e.g., HTML5). These technologies may be used to store content information and preferences. You may manage Flash cookies by **clicking here**. Your browser may offer settings to turn off HTML5.

By using our website, you acknowledge and agree that we may use analysis tools and local shared objects/local storage for the purposes described in this section.

Why do we use cookies and similar technologies?

We use cookies and other tracking technologies to better understand interest in our products and our Sites, so that we can ensure that the content we provide is useful and interesting. We also use cookies to enable our Sites to function smoothly; to support and personalize the functionality of our Site; to help us monitor activity on our Site (including gathering usage statistics and other business purpose analytics); and to support our marketing activities, by facilitating or tracking the interaction of our Sites and social media platforms (such as links to such sites or use of "like buttons" for our content). When we engage in cross-context tracking, we are doing so to find out how visitors find out about our Site (for example, if they first hear about Outset from a social media post) and whether they choose to continue to interact with Outset across our social media platforms.

Certain Sites or pages within Sites may collect information about your health or medical status, which may include information considered personal health information or "PHI". You may also choose to use a webform to contact us from our Site, and that contact may include PHI in your responses, or include a full-string URL that reveals your interest in our products. We do not intentionally place any cookies or use other third-party tracking tools for the purpose of behavioral advertising or marketing on pages that collect PHI. If you have opted in to the use of cookies, we may gather certain information to ensure that those pages work properly, and to understand how people are accessing those pages. For example, we may use a cookie to understand if viewing a video or reading an article encouraged you to reach out to us, to ensure that we continue to provide content on our Site that is relevant. We may work with third parties to help us accomplish these goals, such as Google Analytics. Any third parties that receive PHI from us do so under a contract that requires them to respect your privacy.

We may anonymize or aggregate personal information and use it for the purposes described in this Notice and for other purposes to the extent permitted by applicable law.

We place cookies on your devices (including your mobile devices) in accordance with the preferences you set in our cookie consent manager. You may change your preferences at any time by clicking on the cookie banner. You can also use your browser's cookie preference settings to limit or prevent cookies from being placed.

By using our website, you acknowledge and agree that we may use cookies, pixels, analysis tools and local shared objects/local storage for the purposes described in this section. If you choose to contact us using the webform available on our website, you understand that you may be providing us with PHI, and that we may use that PHI to respond to your request. You also understand and consent to the use of your PHI by third parties who help us to monitor our website performance and to receive and respond to your request under a contract that requires them to respect your privacy. If you do not wish to provide us with PHI, then please contact us in another manner other than via our webform. For more information about our privacy practices, including how we process PHI, please see our [Privacy Notice](#).

How do I limit information gathered from cookies?

- We recognize and respect Global Privacy Control (GPC) signals when sent by your web browser.
- You can change your settings and preferences while using our Site at any time by clicking on the cookie icon on the Site homepage.
- You can also use your browser's cookie preference settings to limit or prevent cookies from being placed.
- To opt out of Google Analytics, click [here](#); and to manage Flash cookies click **[here](#)**.

What types of cookies do our Sites use?

The cookies used on our Sites have been categorized into one of the following categories: Strictly Necessary Cookies, Functional Cookies, Performance Cookies, Targeting Cookies, and Social Media Cookies. These categories are explained in detail in the table below. Not all cookie categories may be used on all Sites. This table is current as of the Effective Date of this Policy and may be updated from time to time. When we update this Policy, you will see a banner on our website indicating the recent update. The Effective Date above will be updated as well.

Cookie Category	Category Description	Cookie Name	Cookie Description
Strictly Necessary Cookies	Strictly Necessary cookies are sometimes called essential cookies. A website cannot function properly without necessary or essential cookies. These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. We use these cookies to provide you with those Services. While you can set your browser to	OptanonAlertBoxClosed OptanonAlertBoxClosed OptanonAlertBoxClosed OptanonAlertBoxClosed OptanonAlertBoxClosed OptanonConsent OptanonConsent OptanonConsent OptanonConsent	These cookies are set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user.

	block or alert you about these cookies, but if you block these cookies, some parts of the site will not then work.	OptanonConsent	
		TEST_AMCV_COOKIE_WRITE	This cookie is used to test whether cookies are enabled in the browser. It is a temporary cookie used to determine if the browser accepts cookies.
		__cf_bm	CloudFlare - this is a cookie necessary to support Cloudflare Bot Management. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.
Performance Cookies	Performance cookies, sometimes called analytics cookies, help website owners understand how visitors interact with their websites by collecting and reporting information, typically without directly identifying a user. For example, these cookies allow website owners to count visits and traffic sources to measure and improve the performance of a website. They help website owners understand which pages are the most and least popular, see how visitors move around the site, and identify certain performance data, such as whether users are receiving error messages. The information collected by these cookies also help website owners improve how the website works. Third party vendors who provide these services may have access to the data collected via these cookies and may use it to improve their overall services and offerings. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.	First Party _ga _gid _uetvid _hjSessionUser_xxxxxx _hjTLDTest DrupalVisitorMobile s_sq s_cc _hjSession_xxxxxx	Google Universal Analytics. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. Microsoft Bing Ads allows us to engage with a user that has previously visited our website. Hotjar provides analytics about user behavior and clicks on website pages. It is used to ensure that behavior in subsequent visits to the same site will be attributed to the same user ID and that subsequent requests within the session window will be attributed to the same Hotjar session. Adobe Site Catalyst stores information about the previous link clicked within the site. It determines whether cookies are enabled in the web browser.
		Third Party f5avraaaaaaaaaaaaaaaa_session_	F5 BIG-IP product set is an integral part of load balancing. It is used to store the user's session in order to

		JSESSIONID	identify it in the application's traffic.
			New Relic provides a platform for monitoring the performance of web and mobile applications.
Functionality cookies	Functionality cookies allow a website to remember choices users make (such as a user's username, language, or the region). The purpose of these cookies is to provide a website's users with a more personal experience and to avoid requiring users to re-enter their preferences each time they use a website. Functionality cookies do not track your browsing activity on other websites, nor do they gather any information about you that could be used for advertising or remembering where you have been on the Internet outside our site. These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these services may not function properly.	First Party Cookielawinfo-checkbox-necessary Cookielawinfo-checkbox-performance Cookielawinfo-checkbox-functional Third Party JSESSIONID vuid _player_clearance Player _dd_s	CookieLaw These cookies are used to store the user consent for the cookies in the categories of Necessary, Performance, and Functional Vimeo: integrates video content with the website
		cfuvid __cf_bm	CloudFoundry manages web traffic and prevents malicious activity
		themify-popup-4852	WordPress Themify enables pop-up pages to function properly
		ASP.NET_SessionId GNWTracker ak_bmsc	These domains are owned by GlobeNewswire which provides press release distribution and media outreach services.
		sa-user-id	This cookie is typically associated with SnackTools, which is a suite of web applications for creating and sharing multimedia content. It is used to identify a user across sessions and track user activities.
Targeting cookies	Targeting cookies (including web beacons and other tracking and	First Party _gat_UA-XXXXXX-X	Google Analytics Cookies provide information about

storage technologies), sometimes called advertising cookies, are used to track visitors, including at times across websites. They may track the content you have viewed, the links you have followed, information about your browser, device, and IP address. They collect information about your visit to a website (including across devices and visits to third party sites). The purpose of targeting cookies is to display ads relevant and engaging for a user. Targeting cookies can be used to (1) deliver advertisements more relevant to you and your interests; (2) limit the number of times you see an advertisement; (3) help measure the effectiveness of the advertising campaign; (4) retarget to our Sites and assets; and (5) understand people's behavior after they view an advertisement. Targeting cookies are usually placed on behalf of advertising networks with the site operator's permission. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other sites. They store uniquely identifying information about your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.	_gcl_au AMCVS_ _ga_xxxxxxxxxx _gcl_aw __gtm_campaign_url _uetsid _fbp TEST_AMCV_COOKIE_W RITE AMCV_ AMCVS_xxxxxAdobeOrg sa-user-id-v3 sa-user-id sa-user-id-v2 bm_sv	individuals who visit our website and their preferences and activities Google AdSense and Google Lead Services are used for advertisement across websites using their services, such as when other websites contain click-through links to our content Adobe Marketing Cloud stores a unique visitor identifier, and uses an organization identifier to understand who visits our website Google AdWords is used to identify affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and is used to let the advertiser and us know the website from which you came. SnackTools is a suite of web applications for creating and sharing multimedia content. It is used to identify a user across sessions and track user activities. BusinessWire Bing determines what ads should be shown that may be relevant to the end user perusing the site.
	Third Party sa-user-id VISITOR_PRIVACY_META DATA sa-user-id-v3 TESTCOOKIESENABLED IDE sa-user-id-v2 lidc bcookie MUID GCL_AW_P MSPTC sa-user-id-v3 sa-user-id li_gc VISITOR_INFO1_LIVE	Adobe Marketing Cloud stores a unique visitor identifier and uses an organization identifier to allow a company to track users across their domains and services. This cookie is used to track user identity by assigning a unique user ID when the user engages with the website. It is commonly used for analytics and personalization of content. YouTube is a Google owned platform for hosting and sharing videos. YouTube

		test_cookie YSC Culture Ln_or	collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.
			Facebook collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services
			Doubleclick (Google) is used to provide real time advertising exchange bidding
			Stackadapt provides marketing and advertising services
			LinkedIn is a business networking platform that provides targeted ads to users
			Eloqua is a marketing and sales lead generating site
Social Media Cookies	Social Media Cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They can track your browser across other sites and build a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies, you may not be able to use or see these sharing tools.	csrftoken tf_video_vol-1316587182	Instagram collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services
			Facebook collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services
			YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted

			advertising to web visitors across a broad range of their own and other websites.
Web Beacons and Session Scripts	Web beacons and session scripts show us how many unique individuals have accessed our website, and what content they have clicked on. We also use these technologies to see how many visitors interact with our content on social media platforms. Some session scripts are required for proper website function, including cybersecurity, preventing overloading of the site with traffic, and ensuring accessibility of the website to users with disabilities. They do not build a profile of each user.	platform.twitter.com www.youtube.com api.nasdaqomx.wallst.com player.vimeo.com www.youtube-nocookie.com mms.businesswire.com outsetstage.wpengine.com bat.bing.com sec.kscope.io cdn.userway.org cdn.cookielaw.org img03.en25.com www.recaptcha.net ds-aksb-a.akamaihd.net code.jquery.com static.hotjar.com www.googletagmanager.com cdnjs.cloudflare.com www.gstatic.com deviatetracking.com www.google-analytics.com assets.adobedtm.com lltrck.com connect.facebook.net googleads.g.doubleclick.net	Twitter (X) YouTube NASDAQ Vimeo BusinessWire Bing Kaleidoscope HotJar Google CloudFlare LeadLander Adobe LinkedIn StackAdapt Healthcare Business Today Userway Google Tag Manager JQuery Akamai Intrado Oracle Eloqua Deviate Tracking WordPress Meta

	snap.licdn.com
	lltrck.com
	tags.srv.stackadapt.com
	outsetstage.wpengine.com
	www.healthcarebusinestoday.com
	2xbegh2a2pwz35bzov2xmcdh-wpengine.netdna-ssl.com

Do You Use Cookies for Marketing and Analytics?

Yes. We may use information collected from our cookies to identify user behavior and to serve content and offers based on your profile, and for the other purposes described below, to the extent that we are legally permitted to do so in the state or country where you live. We may disclose certain online identifiers to our advertising partners and analytics providers. Disclosing these identifiers to third parties for advertising or analytics purposes may be defined as the "sale" or "sharing" of your Personal Data under certain US privacy laws. You may opt-out of the sale or sharing of your data for marketing or analytics by opting out of Performance, Targeting, and Social Media cookies in our Cookie Preference Center. If you opt-out of the "sale" or "sharing" of your data, we will not deliver customized advertising to you, but you may still see non-targeted advertising about our Websites and/or Services.

In other cases, we may associate cookie information (including information from cookies placed via our advertisements on third party sites) with an identifiable individual. For example:

- If we send you a targeted email which includes web beacons, cookies, or similar technologies we will know whether you open, read, or delete the message.
- When you click a link in a marketing e-mail you receive from us, we may use a cookie to log what pages you view and what content you download from our Sites, even if you are not registered at or signed into our Site.
- If you fill out our form requesting more information, we may gather some information about you that identifies you in order to make sure we associate the responses you give us with you as a unique individual. If you choose to contact us using our webform, we may collect information about your health, medical condition, and the reason for your interest in our Services. This information may include PHI. This ensures that we provide information that is relevant and responsive to your request. If you are not comfortable with this, you should not use the webform. Our marketing team may use this information to better understand who is interested in our Services, and the best way for us to present that information on our Sites.
- If you have enabled cookies on your browser, we may use your general location (within a certain ZIP code) to display ads that are relevant to your location. For example, we may share an ad that shows you a nearby location where you can access our Services. We will not obtain your precise geolocation without your consent.

Do you use cookies from third party companies?

Yes. Some cookies and other similar technologies that we use are from third party companies, such as Facebook (Meta), Instagram, Google, X (formerly known as Twitter), and LinkedIn. We sometimes embed content and sharing tools from other third-party sites, such as "like" buttons from social networking sites; these third-party sites may also place and access cookies on your device. Outset Medical does not control the placement or access of these third-party cookies, and their privacy policies may not offer the same protections as ours. Other third parties may compile information about unique users to our website to help us to understand how many unique visitors we receive to our Sites, and how they discovered our Sites. Finally, we work with some third parties to help ensure our Sites are functioning properly, so they may need information about unique users to provide technical support.

How do I opt out of cookies or other tracking technologies?

You can adjust your cookie settings through our cookie consent manager, which will block cookies from being placed on your device from the Site in the future, in accordance with your preference selection. If you want to remove existing cookies from your device, you can do this using your browser options. Certain browsers may allow you to set universal settings that will control how cookies are placed by any website you interact with. These settings, sometimes called "Global Privacy Controls" are recognized and respected by our Sites. You also may have the following additional options available to you:

- You can instruct your browser to refuse all cookies; however, if you turn cookies off, you may not have access to certain features that make your use of our Sites and Services more efficient, and some of our Sites and Services may not function properly.
- If you are using a mobile device, the mobile device operating setting may allow you to opt out of targeted advertising based on information about the mobile applications you use. You can also stop the collection of location information from your mobile device by changing the preferences on your mobile device.
- You can also use these opt-out options to limit use of your information for interest-based advertising by participating companies: **Digital Advertising Alliance**, **Network Advertising Initiative**

These actions may impact your user experience or may cause you to receive non-targeted advertising that is not relevant to your interests. If you would like more information about cookies, including how to manage them, please see **All About Cookies**.

If you have any questions about our use of cookies or tracking technologies, please contact us at Privacy@OutsetMedical.com